

# TOP 10 GOOGLE RANKING FACTORS

#1: Relevance

#2: Quality Links from Other Websites (Backlinks)

#3: Dwell Time

#4: Click Through Rate (CTR)

#5: Domain Power (Domain Authority)

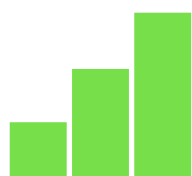
#6: Optimized Website Content

#7: Website Load Time

#8: Using SSL Encryption to Secure Your Website

#9: Mobile Compatibility

#10: Domain Age



**INTERNET**  
BUSINESS OWNER